

**WHITE MARLIN OPEN
51ST ANNIVERSARY**

THE WORLD'S LARGEST BILLFISH
TOURNAMENT

FOUNDED
1974



2024 OFFICIAL
SPONSORSHIP
OPPORTUNITIES

Ocean City, Maryland

P.O. Box 737 Ocean City, MD 21843-0737
410.289.9229 • sashawhitemarlinopen@comcast.net

Official Grand Slam Sponsor Benefits

This highest level of sponsorship is limited to three sponsors

- ▶ **Prime tent space** during registration (2 days) and during fishing days (5 days) along a major thoroughfare of Harbour Island Marina.
- ▶ **Social media recognition.** company inclusion when we announce our full sponsor lineup, recognition alongside other Grand Slam Sponsors a month out, recognition alongside other Grand Slam Sponsors the week prior to the event, one post unique to your business the week of the event
- ▶ **Your logo and hyperlink on the sponsor page of the White Marlin Open website** Active from the time of sponsor commitment through October 1, 2024.
- ▶ **Ad on the homepage of the White Marlin Open Website** *Active from the time of sponsor commitment, until the start of the event. Please note that the leader board becomes the new homepage once the fishing begins.*
- ▶ **Recognition on big screens** Your company will be listed as an official sponsor on the big screens that are on the weigh scale. Thousands of people attend Harbour Island nightly to watch the weigh-ins live, or tune in virtually. The live feed is available through our website on the "Marlin Cam". Your company will also appear on the big screen at our new event, Marlin Fest held at the inlet.
- ▶ **Loudspeaker recognition** Multiple loudspeaker sponsor announcements will be made nightly. Thousands of people gather nightly at Harbour Island Marina and on our Marlin Cam to watch the weigh-ins.
- ▶ **Ad in the White Marlin Open Magazine** Your company will receive a 1/2 page black and white ad in the White Marlin Open Magazine. You may upgrade to color for an additional fee. Magazines are distributed during the weigh-ins, at Marlin Fest, and to our participants. A pdf of the magazine will also appear on our website, whitemarlinopen.com. **Deadline for ad copy is June 26, 2024.**
- ▶ **Opportunity to hang a banner at the awards banquet**
- ▶ **Logo placement on pilings at weigh scale** Your company logo will appear on pilings alongside the two other Grand Slam Sponsors at the weigh scale
- ▶ **Logo on Added Entry Form** Company logo will appear alongside an added entry level (Calcutta) of your choice (first come first serve). The added entry forms are given out to each boat upon entry into the event.
- ▶ **Opportunity to present a custom award or prize at the awards banquet** The ceremony will take place the Saturday following the event from 4 pm- 6 pm. With prior approval, new awards categories may be created.
- ▶ **Option of placing promotional items in Captain's buckets** Each boat receives a wrapped bucket full of participant apparel and sponsor giveaways. Promotional items must be sent in advance of the event. Please prepare to send 450 total. **Deadline for promotional items is July 24, 2024.**
- ▶ **Sponsor acknowledgement in local papers**
- ▶ **Event posters** Sponsor name included in the digital event posters that are shared 3 weeks prior to the event to local businesses including bars, restaurants, and hotels.
- ▶ **Email blast.** Your company will be featured in an eblast that goes out to our 90,000 + subscribers on our email list.

Official Platinum Sponsor Benefits

- ▶ **Prime booth space** during registration (2 days) and during fishing days (5 days) along a major thoroughfare of Harbour Island Marina. Half of a 20x30 tent space in close proximity to the weigh scale. Tables and chairs are provided, as well as electricity if needed.
- ▶ **Social media recognition** company inclusion when we announce our full sponsor lineup, recognition alongside other Platinum Sponsors a month out, recognition alongside other Platinum Sponsors the week prior to the event, one post unique to your business the week of the event.
- ▶ **Your logo and hyperlink on the sponsor page of the White Marlin Open website** Active from the time of sponsor commitment through October 1, 2024.
- ▶ **Recognition on big screens** Your company will be listed as an official sponsor on the big screens that are on the weigh scale. Thousands of people attend Harbour Island nightly to watch the weigh-ins live, or tune in virtually. The live feed is available through our website on the "Marlin Cam". Your company will also appear on the big screen at our new event, Marlin Fest held at the inlet.
- ▶ **Loudspeaker recognition** Multiple loudspeaker sponsor announcements will be made nightly. Thousands of people gather nightly at Harbour Island Marina and on our Marlin Cam to watch the weigh-ins.
- ▶ **Ad in the White Marlin Open Magazine** Your company will receive a ½ page black and white ad in the White Marlin Open Magazine. You may upgrade to color for an additional fee. Magazines are distributed during the weigh-ins, at Marlin Fest, and to our participants. A pdf of the magazine will also appear on our website, whitemarlinopen.com. **Deadline for ad copy is June 26, 2024.**
- ▶ **Opportunity to hang a banner at the awards banquet**
- ▶ **Opportunity to present a custom award or prize at the awards banquet** The ceremony will take place the Saturday following the event from 4 pm- 6 pm. With prior approval, new awards categories may be created.
- ▶ **Option of placing promotional items in Captain's buckets** Each boat receives a wrapped bucket full of participant apparel and sponsor giveaways. Promotional items must be sent in advance of the event. Please prepare to send 450 total. **Deadline for promotional items is July 24, 2024.**
- ▶ **Sponsor acknowledgement in local papers**
- ▶ **Event posters** Sponsor name included in the digital event posters that are shared 3 weeks prior to the event to local businesses including bars, restaurants, and hotels.
- ▶ **Email blast.** Your company will be featured in an eblast that goes out to our 90,000 + subscribers on our email list.

Official Diamond Sponsor Benefits

- ▶ **Prime booth space** during registration (2 days) and during fishing days (5 days) along a major thoroughfare of Harbour Island Marina. Your company will receive a 9x10 tent with tables, as well as electricity if needed.
- ▶ **Social media recognition** company inclusion when we announce our full sponsor lineup, recognition alongside other Diamond Sponsors a month out, recognition alongside other Diamond Sponsors the week prior to the event, one post unique to your business the week of the event.
- ▶ **Your logo and hyperlink on the sponsor page of the White Marlin Open website** Active from the time of sponsor commitment through October 1, 2024.
- ▶ **Recognition on big screens** Your company will be listed as an official sponsor on the big screens that are on the weigh scale. Thousands of people attend Harbour Island nightly to watch the weigh-ins live, or tune in virtually. The live feed is available through our website on the "Marlin Cam". Your company will also appear on the big screen at our new event, Marlin Fest held at the inlet.
- ▶ **Loudspeaker recognition** Multiple loudspeaker sponsor announcements will be made nightly. Thousands of people gather nightly at Harbour Island Marina and on our Marlin Cam to watch the weigh-ins.
- ▶ **Ad in the White Marlin Open Magazine** Your company will receive a ½ page black and white ad in the White Marlin Open Magazine. You may upgrade to color for an additional fee. Magazines are distributed during the weigh-ins, at Marlin Fest, and to our participants. A pdf of the magazine will also appear on our website, whitemarlinopen.com. **Deadline for ad copy is June 26, 2024.**
- ▶ **Opportunity to hang a banner at the awards banquet**
- ▶ **Opportunity to present a custom award or prize at the awards banquet** The ceremony will take place the Saturday following the event from 4 pm- 6 pm. With prior approval, new awards categories may be created.
- ▶ **Option of placing promotional items in Captain's buckets** Each boat receives a wrapped bucket full of participant apparel and sponsor giveaways. Promotional items must be sent in advance of the event. Please prepare to send 450 total. **Deadline for promotional items is July 24, 2024.**
- ▶ **Sponsor acknowledgement in local papers**
- ▶ **Event posters** Sponsor name included in the digital event posters that are shared 3 weeks prior to the event to local businesses including bars, restaurants, and hotels.
- ▶ **Email blast.** Your company will be featured in an eblast that goes out to our 90,000 + subscribers on our email list.

Official **Gold** Sponsor Benefits

- ▶ **Table space** under the registration tent for two days. An 8 ft. table will be provided for marketing your company. All participants must walk past the sponsors in the registration tent in order to register for the event.
- ▶ **Social media recognition** company inclusion when we announce our full sponsor lineup, recognition with other Gold Sponsors the week leading up to the event.
- ▶ **Your logo and hyperlink on the sponsor page of the White Marlin Open website** Active from the time of sponsor commitment through October 1, 2024.
- ▶ **Recognition on big screens** Your company will be listed as an official sponsor on the big screens that are on the weigh scale. Thousands of people attend Harbour Island nightly to watch the weigh-ins live, or tune in virtually. The live feed is available through our website on the "Marlin Cam". Your company will also appear on the big screen at our new event, Marlin Fest held at the inlet.
- ▶ **Loudspeaker recognition** Multiple loudspeaker sponsor announcements will be made nightly. Thousands of people gather nightly at Harbour Island Marina and on our Marlin Cam to watch the weigh-ins.
- ▶ **Ad in the White Marlin Open Magazine** Your company will receive a ¼ page black and white ad in the White Marlin Open Magazine. You may upgrade to color for an additional fee. Magazines are distributed during the weigh-ins, at Marlin Fest, and to our participants. A pdf of the magazine will also appear on our website, whitemarlinopen.com. **Deadline for ad copy is June 26, 2024.**
- ▶ **Opportunity to hang a banner at the awards banquet**
- ▶ **Opportunity to present a custom award or prize at the awards banquet** The ceremony will take place the Saturday following the event from 4 pm- 6 pm. With prior approval, new awards categories may be created.
- ▶ **Option of placing promotional items in Captain's buckets** Each boat receives a wrapped bucket full of participant apparel and sponsor giveaways. Promotional items must be sent in advance of the event. Please prepare to send 450 total. **Deadline for promotional items is July 24, 2024.**
- ▶ **Sponsor acknowledgement in local papers**
- ▶ **Event posters** Sponsor name included in the digital event posters that are shared 3 weeks prior to the event to local businesses including bars, restaurants, and hotels.
- ▶ **Email blast.** Your company will be featured in an eblast that goes out to our 90,000 + subscribers on our email list.

Official Silver Sponsor Benefits

- ▶ **Social media recognition** company inclusion when we announce our full sponsor lineup, recognition with other Silver Sponsors the month leading up to the event.
- ▶ **Your logo and hyperlink on the sponsor page of the White Marlin Open website** Active from the time of sponsor commitment through October 1, 2024.
- ▶ **Recognition on big screens** Your company will be listed as an official sponsor on the big screens that are on the weigh scale. Thousands of people attend Harbour Island nightly to watch the weigh-ins live, or tune in virtually. The live feed is available through our website on the “Marlin Cam”. Your company will also appear on the big screen at our new event, Marlin Fest held at the inlet.
- ▶ **Loudspeaker recognition** Multiple loudspeaker sponsor announcements will be made nightly. Thousands of people gather nightly at Harbour Island Marina and on our Marlin Cam to watch the weigh-ins.
- ▶ **Ad in the White Marlin Open Magazine** Your company will receive a ¼ page black and white ad in the White Marlin Open Magazine. You may upgrade to color for an additional fee. Magazines are distributed during the weigh-ins, at Marlin Fest, and to our participants. A pdf of the magazine will also appear on our website, whitemarlinopen.com. **Deadline for ad copy is June 26, 2024.**
- ▶ **Opportunity to hang a banner at the awards banquet**
- ▶ **Option of placing promotional items in Captain’s buckets** Each boat receives a wrapped bucket full of participant apparel and sponsor giveaways. Promotional items must be sent in advance of the event. Please prepare to send 450 total. **Deadline for promotional items is July 24, 2024.**
- ▶ **Sponsor acknowledgement in local papers**
- ▶ **Event posters** Sponsor name included in the digital event posters that are shared 3 weeks prior to the event to local businesses including bars, restaurants, and hotels.
- ▶ **Email blast.** Your company will be featured in an eblast that goes out to our 90,000 + subscribers on our email list.

Official **Bronze** Sponsor Benefits

- ▶ **Social media recognition** company inclusion when we announce our full sponsor lineup.
- ▶ **Your logo and hyperlink on the sponsor page of the White Marlin Open website** Active from the time of sponsor commitment through October 1, 2024.
- ▶ **Recognition on big screens** Your company will be listed as an official sponsor on the big screens that are on the weigh scale. Thousands of people attend Harbour Island nightly to watch the weigh-ins live, or tune in virtually. The live feed is available through our website on the “Marlin Cam”. Your company will also appear on the big screen at our new event, Marlin Fest held at the inlet.
- ▶ **Loudspeaker recognition** Multiple loudspeaker sponsor announcements will be made nightly. Thousands of people gather nightly at Harbour Island Marina and on our Marlin Cam to watch the weigh-ins.
- ▶ **Ad in the White Marlin Open Magazine** Your company will receive a ¼ page black and white ad in the White Marlin Open Magazine. You may upgrade to color for an additional fee. Magazines are distributed during the weigh-ins, at Marlin Fest, and to our participants. A pdf of the magazine will also appear on our website, whitemarlinopen.com. **Deadline for ad copy is June 26, 2024.**
- ▶ **Sponsor acknowledgement in the local papers**
- ▶ **Event posters** Sponsor name included in the digital event posters that are shared 3 weeks prior to the event to local businesses including bars, restaurants, and hotels.
- ▶ **Company name in all press releases**
- ▶ **Email blast.** Your company will be featured in an eblast that goes out to our 90,000 + subscribers on our email list.

White Marlin Open Sponsorship Agreement

Company/Sponsor Name _____

Authorized Representative _____

Phone _____ Fax _____ Email _____

Street Address _____

City _____ State _____ Zip _____

Company Website _____ Company Facebook Page _____

Company Instagram Page _____

***Please email your company logo in a jpeg file to sashawhitemarlinopen@comcast.net**

Sponsorship Level (check one) \$ _____

Grand Slam: \$16,800

Gold: \$4,500

Platinum: \$8,400

Silver: \$1,900

Diamond: \$6,300

Bronze: \$1,300

Special Instructions _____

Accounts Payable Contact _____

Phone _____ Fax _____

Email _____

White Marlin Open Sponsorship Authorization

A 50% deposit is due at the time of commitment. The balance of all sponsorships is due by August 1, 2024.

Please make checks payable to:

White Marlin Open P.O. Box 737
Ocean City, MD 21843-0737

As an authorized representative for the above Sponsor, I understand the terms and conditions of this agreement and the benefits I am to receive as a White Marlin Open Sponsor per the 2024 published "Sponsorship Opportunities". I am authorized to commit to such on behalf of the above named entity and agree to pay the amount described herewith.

Sponsor Representative Signature _____ Date _____

White Marlin Open Representative Signature _____ Date _____

For Office Use Only

Invoice Date: _____

Total Due: \$ _____

Deposit Paid on: _____

Deposit Amount Paid: \$ _____

Final Paid on: _____

Final Amount Paid: \$ _____

Logo on file: _____

Live Broadcast Advertising Opportunities

15 second, 30 second, and daily sponsorships available.
Email sashawhitemarlinopen@comcast.net for more information.

