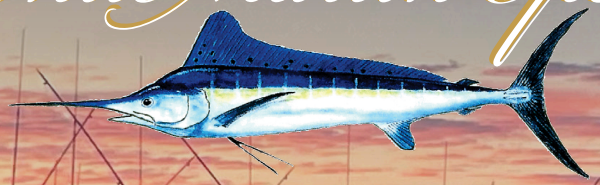
54th ANNUAL

White Marlin Open



2027 OFFICIAL WHITE MARLIN OPEN

Sponsorship Opportunities

THE WORLD'S LARGEST & RICHEST BILLFISH TOURNAMENT • OCEAN CITY, MD

PO BOX 737 • OCEAN CITY, MARYLAND 21843 | 410.289.9229 | SASHAWHITEMARLINOPEN@COMCAST.NET

2027 SPONSORSHIP LEVELS

At a Glance

	Grand Slam	*Platinum*	*Diamond*	*Gold*	*Silver*	*Bronze*
INVESTMENT	$17,250	$8,750	$6,650	$4,750	$2,200	$1,400
On-site space at Harbour Island	9x10 tent	½ of 20x30 tent	9x10 tent	8′ table	—	—
Social media recognition	3 features	2 features	2 features	2 features	lineup post	lineup post
White Marlin Open Magazine ad	½ page	½ page	½ page	¼ page	¼ page	¼ page
Big screen recognition	●	●	●	●	●	●
Homepage ad on WMO website	●	—	—	—	—	—
Website logo & hyperlink	●	●	●	●	●	●
Logo on weigh-scale pilings	●	—	—	—	—	—
Logo on added entry form	●	—	—	—	—	—
Custom award at the banquet	●	●	●	●	—	—
Digital recognition at the banquet	●	●	●	●	●	—
Promo item in Captain’s bucket	●	●	●	●	●	—
Event posters	●	●	●	●	●	●
Email blast	●	●	●	●	●	●
Newspaper acknowledgement	●	●	●	●	●	●

54TH ANNUAL WHITE MARLIN OPEN
OCEAN CITY, MARYLAND

Grand Slam

$17,250

PRIME TENT SPACE
During registration (2 days) and during fishing days (6 days). Grand Slam Sponsors will receive a 9x10 tent with three, 6 ft tables provided.

SOCIAL MEDIA RECOGNITION
Recognition when we announce our full sponsor lineup in June alongside other Grand Slam Sponsors, once in July, and the week of the event. Sponsors will receive their own unique posts/reels during the event with content being captured by the White Marlin Open. (Sponsors will be filmed during our registration days).

LOGO ON ADDED ENTRY FORM
Logo will appear alongside an added entry level of your choice (first come first serve). The added entry forms are given out to each boat upon entry into the event.

WMO HOMEPAGE AD
Active from the time of sponsor commitment, until the start of the event. Please note that the leader board becomes the new homepage once the fishing begins.

BIG SCREEN RECOGNITION
Your company will be listed as an official sponsor on the big screens that are on the weigh scale. Thousands of people attend Harbour Island nightly to watch the weigh-ins live or tune in virtually. The live feed is available through our website on the "Marlin Cam". Your company will also appear on the big screen at our event, Marlin Fest, held at the inlet.

AWARDS BANQUET RECOGNITION
Digital name recognition during the ceremony

WEBSITE LOGO & HYPERLINK
On the sponsor page of the WMO website. Active from the time of sponsor commitment through August 30, 2027.

LOGO AT WEIGH SCALE
Company logo will appear on pilings alongside the other Grand Slam Sponsors and the Presenting Sponsor.

CAPTAIN'S BUCKET PROMO ITEM
Each boat receives a wrapped bucket full of participant apparel and sponsor giveaways. Promotional items must be sent in advance of the event. Please prepare to send 400 total. Deadline for promotional items is July 23, 2027.

CUSTOM AWARD OR PRIZE
Can be presented during the awards ceremony, which will take place the Sunday following the event. With prior approval, new awards categories may be created.

EVENT POSTERS
Sponsor name included in the event posters that are distributed three weeks prior to the event to local businesses including bars, restaurants, and hotels.

WMO MAGAZINE AD
Your company will receive a ½ page black and white ad in the White Marlin Open Magazine. You may upgrade to color for an additional fee. Magazines are distributed during the weigh-ins, at Marlin Fest, and to our participants. A pdf of the magazine will also appear on our website, whitemarlinopen.com. Deadline for ad copy is June 29, 2027.

NEWSPAPER ACKNOWLEDGEMENT
Sponsor acknowledgement in local paper

EMAIL BLAST
Your company will be featured in an eblast that goes out to our 140,000 + subscribers on our email list.

54TH ANNUAL WHITE MARLIN OPEN
OCEAN CITY, MARYLAND

Platinum

$8,750

PRIME TENT SPACE
During registration (2 days) and during fishing days (6 days) along a major thoroughfare of Harbour Island Marina. Half of a 20x30 tent in close proximity to the weigh scale. Tables and chairs are provided, as well as electricity if needed.

SOCIAL MEDIA RECOGNITION
Recognition when we announce our full sponsor lineup in June alongside other Platinum Sponsors and the week of the event. Sponsors will receive their own unique posts/reels during the event with content being captured by the White Marlin Open. (Sponsors will be filmed during our registration days).

BIG SCREEN RECOGNITION
Your company will be listed as an official sponsor on the big screens that are on the weigh scale. Thousands of people attend Harbour Island nightly to watch the weigh-ins live or tune in virtually. The live feed is available through our website on the "Marlin Cam". Your company will also appear on the big screen at our event, Marlin Fest, held at the inlet.

AWARDS BANQUET RECOGNITION
Digital name recognition during the ceremony

WEBSITE LOGO & HYPERLINK
On the sponsor page of the WMO website. Active from the time of sponsor commitment through August 30, 2027.

EVENT POSTERS
Sponsor name included in the event posters that are distributed three weeks prior to the event to local businesses including bars, restaurants, and hotels.

CAPTAIN'S BUCKET PROMO ITEM
Each boat receives a wrapped bucket full of participant apparel and sponsor giveaways. Promotional items must be sent in advance of the event. Please prepare to send 400 total. Deadline for promotional items is July 23, 2027.

CUSTOM AWARD OR PRIZE
Can be presented during the awards ceremony, which will take place the Sunday following the event. With prior approval, new awards categories may be created .

WMO MAGAZINE AD
Your company will receive a ½ page black and white ad in the White Marlin Open Magazine. You may upgrade to color for an additional fee. Magazines are distributed during the weigh-ins, at Marlin Fest, and to our participants. A pdf of the magazine will also appear on our website, whitemarlinopen.com. Deadline for ad copy is June 29, 2027.

NEWSPAPER ACKNOWLEDGEMENT
Sponsor acknowledgement in local paper

EMAIL BLAST
Your company will be featured in an eblast that goes out to our 140,000 + subscribers on our email list.

54TH ANNUAL WHITE MARLIN OPEN
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Diamond

$6,650

PRIME TENT SPACE
During registration (2 days) and during fishing days (6 days). Diamond Sponsors will receive a 9x10 tent with three, 6 ft tables provided.

SOCIAL MEDIA RECOGNITION
Recognition when we announce our full sponsor lineup in June alongside other Diamond Level Sponsors and the week of the event. Sponsors will receive their own unique posts/reels during the event with content being captured by the White Marlin Open. (Sponsors will be filmed during our registration days).

BIG SCREEN RECOGNITION
Your company will be listed as an official sponsor on the big screens that are on the weigh scale. Thousands of people attend Harbour Island nightly to watch the weigh-ins live or tune in virtually. The live feed is available through our website on the "Marlin Cam". Your company will also appear on the big screen at our event, Marlin Fest, held at the inlet.

AWARDS BANQUET RECOGNITION
Digital name recognition during the ceremony

WEBSITE LOGO & HYPERLINK
On the sponsor page of the WMO website. Active from the time of sponsor commitment through August 30, 2027.

EVENT POSTERS
Sponsor name included in the event posters that are distributed three weeks prior to the event to local businesses including bars, restaurants, and hotels.

CUSTOM AWARD OR PRIZE
Can be presented during the awards ceremony, which will take place the Sunday following the event. With prior approval, new awards categories may be created.

CAPTAIN'S BUCKET PROMO ITEM
Each boat receives a wrapped bucket full of participant apparel and sponsor giveaways. Promotional items must be sent in advance of the event. Please prepare to send 400 total. Deadline for promotional items is July 23, 2027.

WMO MAGAZINE AD
Your company will receive a ½ page black and white ad in the White Marlin Open Magazine. You may upgrade to color for an additional fee. Magazines are distributed during the weigh-ins, at Marlin Fest, and to our participants. A pdf of the magazine will also appear on our website, whitemarlinopen.com. Deadline for ad copy is June 29, 2027.

NEWSPAPER ACKNOWLEDGEMENT
Sponsor acknowledgement in local paper

EMAIL BLAST
Your company will be featured in an eblast that goes out to our 140,000 + subscribers on our email list.

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Gold

$4,750

TABLE SPACE
Under the registration tent for two days. An 8 ft. table will be provided for marketing your company.

SOCIAL MEDIA RECOGNITION
Recognition when we announce our full sponsor lineup in June alongside other Gold Level Sponsors. Sponsors will receive unique posts/reels during the registration days with content being captured by the White Marlin Open.

BIG SCREEN RECOGNITION
Your company will be listed as an official sponsor on the big screens that are on the weigh scale. Thousands of people attend Harbour Island nightly to watch the weigh-ins live or tune in virtually. The live feed is available through our website on the "Marlin Cam". Your company will also appear on the big screen at our event, Marlin Fest, held at the inlet.

AWARDS BANQUET RECOGNITION
Digital name recognition during the ceremony

WEBSITE LOGO & HYPERLINK
On the sponsor page of the WMO website. Active from the time of sponsor commitment through August 30, 2027.

EVENT POSTERS
Sponsor name included in the event posters that are distributed three weeks prior to the event to local businesses including bars, restaurants, and hotels.

CUSTOM AWARD OR PRIZE
Can be presented during the awards ceremony, which will take place the Sunday following the event. With prior approval, new awards categories may be created.

CAPTAIN'S BUCKET PROMO ITEM
Each boat receives a wrapped bucket full of participant apparel and sponsor giveaways. Promotional items must be sent in advance of the event. Please prepare to send 400 total. Deadline for promotional items is July 23, 2027.

WMO MAGAZINE AD
Your company will receive a ¼ page black and white ad in the White Marlin Open Magazine. You may upgrade to color for an additional fee. Magazines are distributed during the weigh-ins, at Marlin Fest, and to our participants. A pdf of the magazine will also appear on our website, whitemarlinopen.com. Deadline for ad copy is June 29, 2027.

NEWSPAPER ACKNOWLEDGEMENT
Sponsor acknowledgement in local paper

EMAIL BLAST
Your company will be featured in an eblast that goes out to our 140,000 + subscribers on our email list.

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Silver

$2,200

SOCIAL MEDIA RECOGNITION
Recognition when we announce our full sponsor lineup in June alongside other Silver Level Sponsors.

BIG SCREEN RECOGNITION
Your company will be listed as an official sponsor on the big screens that are on the weigh scale. Thousands of people attend Harbour Island nightly to watch the weigh-ins live or tune in virtually. The live feed is available through our website on the "Marlin Cam". Your company will also appear on the big screen at our event, Marlin Fest, held at the inlet.

AWARDS BANQUET RECOGNITION
Digital name recognition during the ceremony

WEBSITE LOGO & HYPERLINK
On the sponsor page of the WMO website. Active from the time of sponsor commitment through August 30, 2027.

EVENT POSTERS
Sponsor name included in the event posters that are distributed three weeks prior to the event to local businesses including bars, restaurants, and hotels.

CAPTAIN'S BUCKET PROMO ITEM
Each boat receives a wrapped bucket full of participant apparel and sponsor giveaways. Promotional items must be sent in advance of the event. Please prepare to send 400 total. Deadline for promotional items is July 23, 2027.

WMO MAGAZINE AD
Your company will receive a ¼ page black and white ad in the White Marlin Open Magazine. You may upgrade to color for an additional fee. Magazines are distributed during the weigh-ins, at Marlin Fest, and to our participants. A pdf of the magazine will also appear on our website, whitemarlinopen.com. Deadline for ad copy is June 29, 2027.

NEWSPAPER ACKNOWLEDGEMENT
Sponsor acknowledgement in local paper

EMAIL BLAST
Your company will be featured in an eblast that goes out to our 140,000 + subscribers on our email list.

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Bronze

$1,400

SOCIAL MEDIA RECOGNITION

Recognition when we announce our full sponsor lineup in June.

BIG SCREEN RECOGNITION

Your company will be listed as an official sponsor on the big screens that are on the weigh scale. Thousands of people attend Harbour Island nightly to watch the weigh-ins live or tune in virtually. The live feed is available through our website on the "Marlin Cam". Your company will also appear on the big screen at our event, Marlin Fest, held at the inlet.

WEBSITE LOGO & HYPERLINK

On the sponsor page of the WMO website. Active from the time of sponsor commitment through August 30, 2027.

EVENT POSTERS

Sponsor name included in the event posters that are distributed three weeks prior to the event to local businesses including bars, restaurants, and hotels.

NEWSPAPER ACKNOWLEDGEMENT

Sponsor acknowledgement in local paper

WMO MAGAZINE AD

Your company will receive a ¼ page black and white ad in the White Marlin Open Magazine. You may upgrade to color for an additional fee. Magazines are distributed during the weigh-ins, at Marlin Fest, and to our participants. A pdf of the magazine will also appear on our website, whitemarlinopen.com. Deadline for ad copy is June 29, 2027.

EMAIL BLAST

Your company will be featured in an eblast that goes out to our 140,000 + subscribers on our email list.

NEW! SPONSOR EXCLUSIVE ADD-ON

Nightly Leaderboard Email Banner

$1,200

Put your brand in front of our most engaged fans every night of the tournament. Your banner ad runs in the nightly leaderboard recap email, sent to over 140,000 subscribers.





BE SEEN WORLDWIDE

Become a Daily Livestream Sponsor

Two sponsors per tournament day. Broadcast begins at 3:15 pm each day of the event.

$1,500 SAVINGS

$8,000

- 30 sec. ad aired during the WMO livestream broadcast
- Static logo featured on screen during one day of the WMO livestream
- 3-5 min. segment aired during WMO livestream pre-show
- 3-5 min. ***LIVE*** on-air segment

$6,000

- Static logo featured on screen during one day of the WMO livestream
- 3-5 min. segment aired during WMO livestream pre-show
- 3-5 min. ***LIVE*** on-air segment

429,800 impressions in 2026 with over 115,500 hours watched

LIVE BROADCAST ADS

15 SEC. $2,000 **30 SEC.** $3,500

Each ad airs four times daily on every day of the tournament.

For Sponsor Opportunities Contact: sashawhitemarlinopen@comcast.net