

**WHITE MARLIN OPEN
53RD ANNUAL**

**THE WORLD'S LARGEST BILLFISH
TOURNAMENT**

**FOUNDED
1974**

**2026 OFFICIAL
SPONSORSHIP
OPPORTUNITIES**

Ocean City, Maryland

P.O. Box 737 Ocean City, MD 21843-0737
410.289.9229 • sashawhitemarlinopen@comcast.net

Official Grand Slam Sponsor Benefits

This highest level of sponsorship is limited to three sponsors

- ▶ **Prime tent space** during registration (2 days) and during fishing days (6 days) along a major thoroughfare of Harbour Island Marina.
- ▶ **Social media recognition.** company inclusion when we announce our full sponsor lineup, recognition alongside other Grand Slam Sponsors a month out, and recognition alongside other Grand Slam Sponsors the week prior to the event.
- ▶ **Your logo and hyperlink on the sponsor page of the White Marlin Open website** Active from the time of sponsor commitment through August 30, 2026.
- ▶ **Ad on the homepage of the White Marlin Open Website** *Active from the time of sponsor commitment, until the start of the event. Please note that the leader board becomes the new homepage once the fishing begins.*
- ▶ **Recognition on big screens** Your company will be listed as an official sponsor on the big screens that are on the weigh scale. Thousands of people attend Harbour Island nightly to watch the weigh-ins live, or tune in virtually. The live feed is available through our website on the "Marlin Cam". Your company will also appear on the big screen at our event, Marlin Fest held at the inlet.
- ▶ **Ad in the White Marlin Open Magazine** Your company will receive a 1/2 page black and white ad in the White Marlin Open Magazine. You may upgrade to color for an additional fee. Magazines are distributed during the weigh-ins, at Marlin Fest, and to our participants. A pdf of the magazine will also appear on our website, whitemarlinopen.com. **Deadline for ad copy is June 29, 2026.**
- ▶ **Digital name recognition at the awards banquet**
- ▶ **Logo placement on pilings at weigh scale** Your company logo will appear on pilings alongside the two other Grand Slam Sponsors and the Presenting Sponsor.
- ▶ **Logo on Added Entry Form** Company logo will appear alongside an added entry level of your choice (first come first serve). The added entry forms are given out to each boat upon entry into the event.
- ▶ **Opportunity to present a custom award or prize at the awards banquet** The ceremony will take place the Sunday following the event. With prior approval, new awards categories may be created.
- ▶ **Option of placing promotional items in Captain's buckets** Each boat receives a wrapped bucket full of participant apparel and sponsor giveaways. Promotional items must be sent in advance of the event. Please prepare to send 420 total. **Deadline for promotional items is July 24, 2026.**
- ▶ **Sponsor acknowledgement in local paper**
- ▶ **Event posters** Sponsor name included in the event posters that are shared 3 weeks prior to the event to local businesses including bars, restaurants, and hotels.
- ▶ **Email blast.** Your company will be featured in an eblast that goes out to our 90,000 + subscribers on our email list.

Official Platinum Sponsor Benefits

- ▶ **Prime booth space** during registration (2 days) and during fishing days (6 days) along a major thoroughfare of Harbour Island Marina. Half of a 20x30 tent space in close proximity to the weigh scale. Tables and chairs are provided, as well as electricity if needed.
- ▶ **Social media recognition** company inclusion when we announce our full sponsor lineup, recognition alongside other Platinum Sponsors a month out, and recognition alongside other Platinum Sponsors the week prior to the event.
- ▶ **Your logo and hyperlink on the sponsor page of the White Marlin Open website** Active from the time of sponsor commitment through August 30, 2026.
- ▶ **Recognition on big screens** Your company will be listed as an official sponsor on the big screens that are on the weigh scale. Thousands of people attend Harbour Island nightly to watch the weigh-ins live, or tune in virtually. The live feed is available through our website on the “Marlin Cam”. Your company will also appear on the big screen at our event, Marlin Fest held at the inlet.
- ▶ **Ad in the White Marlin Open Magazine** Your company will receive a ½ page black and white ad in the White Marlin Open Magazine. You may upgrade to color for an additional fee. Magazines are distributed during the weigh-ins, at Marlin Fest, and to our participants. A pdf of the magazine will also appear on our website, whitemarlinopen.com. **Deadline for ad copy is June 29, 2026.**
- ▶ **Digital name recognition at the awards banquet**
- ▶ **Opportunity to present a custom award or prize at the awards banquet** The ceremony will take place the Sunday following the event. With prior approval, new awards categories may be created.
- ▶ **Option of placing promotional items in Captain’s buckets** Each boat receives a wrapped bucket full of participant apparel and sponsor giveaways. Promotional items must be sent in advance of the event. Please prepare to send 420 total. **Deadline for promotional items is July 24, 2026.**
- ▶ **Sponsor acknowledgement in local paper**
- ▶ **Event posters** Sponsor name included in the event posters that are shared 3 weeks prior to the event to local businesses including bars, restaurants, and hotels.
- ▶ **Email blast.** Your company will be featured in an eblast that goes out to our 90,000 + subscribers on our email list.

Official Diamond Sponsor Benefits

- ▶ **Prime booth space** during the registration days and fishing days (6 days). Your company will receive a 9x10 tent with tables, as well as electricity if needed.
- ▶ **Social media recognition** company inclusion when we announce our full sponsor lineup, recognition alongside other Diamond Sponsors a month out, and recognition alongside other Diamond Sponsors the week prior to the event.
- ▶ **Your logo and hyperlink on the sponsor page of the White Marlin Open website** Active from the time of sponsor commitment through August 30, 2026.
- ▶ **Recognition on big screens** Your company will be listed as an official sponsor on the big screens that are on the weigh scale. Thousands of people attend Harbour Island nightly to watch the weigh-ins live, or tune in virtually. The live feed is available through our website on the "Marlin Cam". Your company will also appear on the big screen at our event, Marlin Fest held at the inlet.
- ▶ **Ad in the White Marlin Open Magazine** Your company will receive a ½ page black and white ad in the White Marlin Open Magazine. You may upgrade to color for an additional fee. Magazines are distributed during the weigh-ins, at Marlin Fest, and to our participants. A pdf of the magazine will also appear on our website, whitemarlinopen.com. **Deadline for ad copy is June 29, 2026.**
- ▶ **Digital name recognition at the awards banquet**
- ▶ **Opportunity to present a custom award or prize at the awards banquet** The ceremony will take place the Sunday following the event. With prior approval, new awards categories may be created.
- ▶ **Option of placing promotional items in Captain's buckets** Each boat receives a wrapped bucket full of participant apparel and sponsor giveaways. Promotional items must be sent in advance of the event. Please prepare to send 420 total. **Deadline for promotional items is July 24, 2026.**
- ▶ **Sponsor acknowledgement in local paper**
- ▶ **Event posters** Sponsor name included in the event posters that are shared 3 weeks prior to the event to local businesses including bars, restaurants, and hotels.
- ▶ **Email blast.** Your company will be featured in an eblast that goes out to our 90,000 + subscribers on our email list.

Official **Gold** Sponsor Benefits

- ▶ **Table space** under the registration tent for two days. An 8 ft. table will be provided for marketing your company. All participants must walk past the sponsors in the registration tent in order to register for the event.
- ▶ **Social media recognition** company inclusion when we announce our full sponsor lineup, and recognition with other Gold Sponsors the week leading up to the event.
- ▶ **Your logo and hyperlink on the sponsor page of the White Marlin Open website** Active from the time of sponsor commitment through August 30, 2026.
- ▶ **Recognition on big screens** Your company will be listed as an official sponsor on the big screens that are on the weigh scale. Thousands of people attend Harbour Island nightly to watch the weigh-ins live, or tune in virtually. The live feed is available through our website on the "Marlin Cam". Your company will also appear on the big screen at our event, Marlin Fest held at the inlet.
- ▶ **Ad in the White Marlin Open Magazine** Your company will receive a ¼ page black and white ad in the White Marlin Open Magazine. You may upgrade to color for an additional fee. Magazines are distributed during the weigh-ins, at Marlin Fest, and to our participants. A pdf of the magazine will also appear on our website, whitemarlinopen.com. **Deadline for ad copy is June 29, 2026.**
- ▶ **Digital name recognition at the awards banquet**
- ▶ **Opportunity to present a custom award or prize at the awards banquet** The ceremony will take place the Sunday following the event. With prior approval, new awards categories may be created.
- ▶ **Option of placing promotional items in Captain's buckets** Each boat receives a wrapped bucket full of participant apparel and sponsor giveaways. Promotional items must be sent in advance of the event. Please prepare to send 420 total. **Deadline for promotional items is July 24, 2026.**
- ▶ **Sponsor acknowledgement in local paper**
- ▶ **Event posters** Sponsor name included in the event posters that are shared 3 weeks prior to the event to local businesses including bars, restaurants, and hotels.
- ▶ **Email blast.** Your company will be featured in an eblast that goes out to our 90,000 + subscribers on our email list.

Official Silver Sponsor Benefits

- ▶ **Social media recognition** company inclusion when we announce our full sponsor lineup, and recognition with other Silver Sponsors the month leading up to the event.
- ▶ **Your logo and hyperlink on the sponsor page of the White Marlin Open website** Active from the time of sponsor commitment through August 30, 2026.
- ▶ **Recognition on big screens** Your company will be listed as an official sponsor on the big screens that are on the weigh scale. Thousands of people attend Harbour Island nightly to watch the weigh-ins live, or tune in virtually. The live feed is available through our website on the “Marlin Cam”. Your company will also appear on the big screen at our event, Marlin Fest held at the inlet.
- ▶ **Ad in the White Marlin Open Magazine** Your company will receive a ¼ page black and white ad in the White Marlin Open Magazine. You may upgrade to color for an additional fee. Magazines are distributed during the weigh-ins, at Marlin Fest, and to our participants. A pdf of the magazine will also appear on our website, whitemarlinopen.com. **Deadline for ad copy is June 29, 2026.**
- ▶ **Digital name recognition at the awards banquet**
- ▶ **Option of placing promotional items in Captain’s buckets** Each boat receives a wrapped bucket full of participant apparel and sponsor giveaways. Promotional items must be sent in advance of the event. Please prepare to send 420 total. **Deadline for promotional items is July 24, 2026.**
- ▶ **Sponsor acknowledgement in local paper**
- ▶ **Event posters** Sponsor name included in the event posters that are shared 3 weeks prior to the event to local businesses including bars, restaurants, and hotels.
- ▶ **Email blast.** Your company will be featured in an eblast that goes out to our 90,000 + subscribers on our email list.

Official **Bronze** Sponsor Benefits

- ▶ **Social media recognition** company inclusion when we announce our full sponsor lineup.
- ▶ **Your logo and hyperlink on the sponsor page of the White Marlin Open website** Active from the time of sponsor commitment through August 30, 2026.
- ▶ **Recognition on big screens** Your company will be listed as an official sponsor on the big screens that are on the weigh scale. Thousands of people attend Harbour Island nightly to watch the weigh-ins live, or tune in virtually. The live feed is available through our website on the “Marlin Cam”. Your company will also appear on the big screen at our event, Marlin Fest held at the inlet.
- ▶ **Ad in the White Marlin Open Magazine** Your company will receive a ¼ page black and white ad in the White Marlin Open Magazine. You may upgrade to color for an additional fee. Magazines are distributed during the weigh-ins, at Marlin Fest, and to our participants. A pdf of the magazine will also appear on our website, whitemarlinopen.com. **Deadline for ad copy is June 29, 2026.**
- ▶ **Sponsor acknowledgement in the local paper**
- ▶ **Event posters** Sponsor name included in the event posters that are shared 3 weeks prior to the event to local businesses including bars, restaurants, and hotels.
- ▶ **Email blast.** Your company will be featured in an eblast that goes out to our 90,000 + subscribers on our email list.

BE SEEN WORLDWIDE BECOME A **DAILY SPONSOR** OF THE WHITE MARLIN

▶ **Live Broadcast Opportunities**

- Advertisement will air (4) times daily each of the days of the tournament
- 15 sec. – \$2,000
- 30 sec. – \$3,500

▶ **Daily Sponsorship Opportunities**

- Two Sponsors Daily

▶ **\$8,000 – (\$1,500 Saving)**

- 30 sec. ad aired during the WMO livestream broadcast
- Branding logo featured on screen during one day of the WMO livestream
- 3–5 min. segment aired during WMO livestream pre-show
- 3–5 min. **LIVE** on-air segment

*(broadcast start time: 3:15pm, day of event)

▶ **\$6,000**

- Branding logo featured on screen during one day of the WMO livestream
- 3–5 min. segment aired during WMO livestream pre-show
- 3–5 min. **LIVE** on-air segment

*(broadcast start time: 3:15pm, day of event)

For Presenting Sponsor Opportunities Contact:

sashawhitemarlinopen@comcast.net

White Marlin Open Sponsorship Agreement

Company/Sponsor Name _____

Authorized Representative _____

Phone _____ Fax _____ Email _____

Street Address _____

City _____ State _____ Zip _____

Company Website _____ Company Facebook Page _____

Company Instagram Page _____

***Please email your company logo in a jpeg file to sashawhitemarlinopen@comcast.net**

Sponsorship Level (check one) \$ _____

Grand Slam: \$17,000

Gold: \$4,600

Platinum: \$8,600

Silver: \$2,200

Diamond: \$6,500

Bronze: \$1,400

Special Instructions _____

Accounts Payable Contact _____

Phone _____ Fax _____

Email _____

White Marlin Open Sponsorship Authorization

A 50% deposit is due at the time of commitment. The balance of all sponsorships is due by July 15, 2026.

Please make checks payable to:

White Marlin Open P.O. Box 737
Ocean City, MD 21843-0737

As an authorized representative for the above Sponsor, I understand the terms and conditions of this agreement and the benefits I am to receive as a White Marlin Open Sponsor per the 2024 published "Sponsorship Opportunities". I am authorized to commit to such on behalf of the above named entity and agree to pay the amount described herewith.

Sponsor Representative Signature _____ Date _____

White Marlin Open Representative Signature _____ Date _____

For Office Use Only

Invoice Date: _____

Deposit Paid on: _____

Final Paid on: _____

Logo on file: _____

Total Due: \$ _____

Deposit Amount Paid: \$ _____

Final Amount Paid: \$ _____